

BD. MORE THAN EVER.

2009 Seasonal Flu Promotion

BD. MORE FOR YOUR CUSTOMERS.

NEW BD safety customers are eligible* for free boxes of BD Integra™ Syringes, BD SafetyGlide™ Needles or BD Eclipse™ Needles when they purchase qualifying items from their distributor.

Quantity of eligible boxes purchased	Number of free boxes	More Savings
4 - 7	1	Up to 20%
8 - 11	4	Up to 33%
12 AND UP	8	UP TO 40%

HOW TO REDEEM FREE PRODUCT:

1. Fill out the information on claim form
2. Submit form and invoice(s) showing the BD products purchased, to one of the following:
 - **Online:** go to www.bd.com/flupromo
 - **Fax:** 201-847-4896
 - **Mail:** BD Seasonal Flu Promotion
1 Becton Drive, MC 238
Franklin Lakes, NJ 07417
3. BD will mail the free boxes directly to the customer within 4-6 weeks

ACT NOW!

CAPITALIZE WHILE YOUR CUSTOMERS ARE RECEIVING CORRESPONDING PROMOTIONAL MAILERS FROM BD. THIS SPECIAL OFFER IS ONLY VALID FROM SEPTEMBER 1, 2009 - DECEMBER 31, 2009.



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www.bd.com/flupromo



BD Medical
1 Becton Drive
Franklin Lakes, NJ 07417
www.bd.com

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* Promotion is limited to item numbers listed on claim form as purchased by non-acute care customers.
See claim form for list of eligible item numbers.

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BD. MORE FOR YOU.

BD appreciates the hard work it takes our distributor sales representatives to convert customers to BD safety. In appreciation of these efforts, we're introducing a special offer during this flu season:

DOUBLE REWARDS

From September 1, 2009 - November 30, 2009, distributor sales representatives will receive **DOUBLE PIP Rewards** on qualifying BD Integra™ Syringe, BD SafetyGlide™ Needle or BD Eclipse™ Needle item numbers*

RULES & ELIGIBILITY:

1. To participate in the promotion, distributor sales representatives must be enrolled in the **BD PIP program**. To register in the program please visit www.bdpiiprogram.com
2. There is no limit. Double rewards for every sale. **EVERYONE IS A WINNER!**

BD. MORE PROTECTION.



BD Integra™ Syringe



BD SafetyGlide™ Needle



BD Eclipse™ Needle

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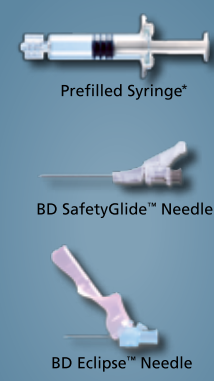
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BD. MORE PROTECTION.

Prefilled Syringes




Prefilled Syringe*

BD SafetyGlide™ Needle

BD Eclipse™ Needle

* Prefilled syringes without integral needle require the use of safety needles.

Vials



BD SafetyGlide™ Needle with syringe

BD Eclipse™ Needle with syringe

BD Integra™ Retracting Syringe

Single-dose Multi-dose

Proven to get an extra dose, on average, from each multi-dose vial – the syringes pay for themselves*

* Data on file at BD.

BD INTEGRA™ RETRACTING SYRINGE

- **Only BD** has proven medication savings that deliver, on average, 11 doses from a 10-dose vial***
- Ability to change needles to facilitate your injection technique
- Choice of when to activate safety feature – inside or outside of patient

BD SAFETYGLIDE™ NEEDLE

- **Only BD** has Activation Assist™ technology for fast and easy needle shielding
- Easy, single-handed activation
- Compatible with any size syringe, including prefilled

BD ECLIPSE™ NEEDLE

- **Only BD** has pivoting-shield technology with single finger stroke activation – no hard surface required
- Textured finger pad keeps fingers behind the needle
- Compatible with any size luer lock syringe, including prefilled

BD. MORE SUPPLY.

FOR VIALS: NEEDLE/SYRINGE COMBINATION

BD Catalog #	Product	Description
305269	BD Integra	3 mL Syringe with 25 G x 5/8 in.
305270	BD Integra	3 mL Syringe with 25 G x 1 in.
305271	BD Integra	3 mL Syringe with 23 G x 1 in.
305272	BD Integra	3 mL Syringe with 22 G x 1 1/2 in.
305903	BD SafetyGlide	1 mL Syringe with 25 G x 5/8 in.
305904	BD SafetyGlide	3 mL Syringe with 25 G x 5/8 in.
305924	BD SafetyGlide	3 mL Syringe with 25 G x 1 in.
305905	BD SafetyGlide	3 mL Syringe with 23 G x 1 in.
305906	BD SafetyGlide	3 mL Syringe with 22 G x 1 1/2 in.
305780	BD Eclipse	1 mL Syringe with 25 G x 5/8 in.
305781	BD Eclipse	3 mL Syringe with 25 G x 5/8 in.
305787	BD Eclipse	3 mL Syringe with 25 G x 1 in.
305782	BD Eclipse	3 mL Syringe with 23 G x 1 in.
305783	BD Eclipse	3 mL Syringe with 22 G x 1 1/2 in.

FOR PREFILLED SYRINGES: NEEDLES ONLY

BD Catalog #	Product	Description
305901	BD SafetyGlide	25 G x 5/8 in.
305916	BD SafetyGlide	25 G x 1 in.
305902	BD SafetyGlide	23 G x 1 in.
305900	BD SafetyGlide	22 G x 1 1/2 in.
305759	BD Eclipse	25 G x 5/8 in.
305761	BD Eclipse	25 G x 1 in.
305767	BD Eclipse	25 G x 1 1/2 in.
305762	BD Eclipse	23 G x 1 in.
305763	BD Eclipse	22 G x 1 1/2 in.

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www.bd.com/flupromo

* Promotion is limited to item numbers listed as purchased by non-acute care customers. Limited to new customers who have not purchased BD safety injection products in 2009.

** Free product must be of the same product or family of products purchased between September 1, 2009 and December 31, 2009. Limited to 8 free boxes per customer and location. The value of any rebates, discounts, incentives or product provided at no charge to customer may constitute a "discount or other reduction in price" under Section 1128B(b)(3)(A) of the Social Security Act [42 U.S.C. Sec. 1320a-7b(b)(3)(A)]. Customer shall satisfy any and all requirements imposed on buyers relating to discounts or reductions in price, including, when required by law, to disclose all discounts or other reductions in price received from BD and to accurately report under any state or federal health care program the net cost actually paid by customer.

*** All claims are supported by data on file at BD.

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 Franklin Lakes, NJ 07417
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BD. MORE SAVINGS.

NEW BD SAFETY CUSTOMERS ARE ELIGIBLE* FOR FREE BOXES OF BD INTEGRA™ SYRINGES, BD SAFETYGLIDE™ NEEDLES OR BD ECLIPSE™ NEEDLES WHEN QUALIFYING ITEMS ARE PURCHASED.

Quantity of eligible [†] boxes purchased	Number of free boxes**	More Savings
4 - 7	1	Up to 20%
8 - 11	4	Up to 33%
12 AND UP	8	UP TO 40%



* See back for eligible items.

How to Redeem Free Product:

1. Fill out the information on this form
2. Submit form and invoice(s) showing the BD products purchased, to one of the following:
 - **Online:** go to www.bd.com/flupromo
 - **Fax:** 201-847-4896
 - **Mail:** BD Seasonal Flu Promotion
1 Becton Drive, MC 238
Franklin Lakes, NJ 07417
3. BD will mail free product. Customer will receive product within 4-6 weeks.

Rules & Eligibility:

1. Promotion runs from September 1, 2009 through December 31, 2009.
2. You may submit more than one of these forms and multiple invoices.
3. All invoices must be received no later than January 29, 2010.
4. Packing slips are NOT acceptable.
5. Free offers are limited to 8 free boxes per customer. Free product must be of the same product or family of products purchased.
6. Promotion limited to item numbers listed on reverse side.

Name: _____ Practice/Facility: _____

Address: (no P.O. boxes) _____ City: _____ State: _____ Postal Code: _____

Telephone: _____ Fax: _____ E-mail: _____

Distributor Name: _____

Distributor Rep. Name: _____

Distributor Rep. E-mail: _____

REQUESTED BD PRODUCT AND NUMBER OF FREE BOXES

Please indicate eligible item # _____ Number of free boxes _____

How did you hear about this offer?

- Distributor Sales Rep. BD Sales Rep. BD Website Direct Mail
 Other _____

What type of facility do you represent?

- Public Health Internal Medicine Family Practice Pediatrics
 University Wellness Center Other _____

How does your facility receive flu vaccine?

- Multi-Dose Vial Single-Dose Vial Prefilled Syringe

BD Medical–Surgical Systems Primary Care Sales Consultants

This sales force is responsible for Injection, Infusion,
Flush, Anesthesia, Surgical and Sharps Collector Products
Markets Covered: Small Hospital and Alternate Site

BD Voicemail Telephone Number: 800-219-717

Primary Care Sales Consultant	Territory	Voicemail #	Cell Phone #	Email
Stephen Haberberger	Primary Care Sales Leader	2163	412-860-4570	stephen_haberberger@bd.com
Mark Wilzbach	Region 101 RBM	5372	908-216-5826	mark_wilzbach@bd.com
Sean McGrail	Central & Eastern Mass, Maine, New Hampshire	2599	617-272-5154	sean_mcgrail@bd.com
Shawna Vatter	Upstate NY Bronx, Westchester Cty, VT, N. CT, W. MA	2652	518-369-7394	shawna_vatter@bd.com
Kati Connors*	Rhode Island, Southern Connecticut	1291	203-623-3519	Kati_Connors@BD.com
John Perrotto	Region 102 RBM	4307	908-216-7239	john_perrotto@bd.com
Joe Maringola	New Jersey- Delaware (North of Dover)	2165	732-319-4179	joseph_maringola@bd.com
Janai Davis	New York City, Nassau & Suffolk counties	1411	732-407-1389	janai_davis@bd.com
Andrew Kalivoda	Region 103 RBM	2656	814-449-0278	andrew_kalivoda@bd.com
Jamie Roth	Pennsylvania (Eastern- Altoona, Harrisburg, York)	2532	410-458-5216	jamie_roth@bd.com
Justin Ogden	New York (Upstate Buffalo, Rochester, Syracuse)	2161	315-264-3597	justin_ogden@bd.com
Talyson Bacco	Pennsylvania (Western- Erie, Pittsburgh), West Virginia	2861	724-991-1794	talyson_bacco@bd.com
Kerry Bender	Region 104 RBM	1598	404-309-8225	kerry_bender@bd.com
Jon King	North Carolina (Western)- South Carolina	1377	704-451-5998	jonathan_king@bd.com
Paige Young Valencia	Alabama- Florida (Panhandle)	2491	205-427-7249	paige_young_valencia@bd.com
Stacy Altieri	Georgia (Albany and North)	1229	678-640-0773	stacy_altieri@bd.com
Thomas Judkins*	Mississippi (Central and Southern)	2257	601-331-9388	thomas_judkins@bd.com
Erika Simon	Atlanta, GA	9770	770-710-2452	erika_simon@bd.com
Perry Flugge	Region 105 RBM	2255	813-240-1133	perry_flugge@bd.com
Open	Florida (Southern, Miami, Bradenton to Cocoa Beach)			
James Gee	Florida (Orlando, NE, NW, Central)- Georgia (Southern)	1428	727-599-9159	James_Gee@bd.com
Bae Scelfo	Florida (Orlando)	9764	407-924-6367	bae_scelfo@bd.com
Rafael Zapata*	Puerto Rico	2293	787-402-1024	rafael_zapata@bd.com
Robert Schuchard	Region 106 RBM	2114	615-585-8986	robert_schuchard@bd.com
Matt Hawes	District Sales Manager	2234	615-691-3770	Matthew_Hawes@BD.com
Greg Thompson*	Louisiana (Southeast- East of Baton Rouge)	2286	985-789-7582	gregory_thompson@bd.com
Jared Deason	Oklahoma- Western Arkansas	2882	918-728-0733	jared_deason@bd.com
Adam Hand	Tennessee- Kentucky (Southwestern)	9766	615-306-7178	adam_hand@bd.com
Leighton Matthew Warren*	Tennessee Valley	1151	318-469-4004	Leighton_Warren@bd.com
Andrew Preising	TN (Central, Southern), Arkansas, Mississippi	1552	513-280-0590	andrew_preising@bd.com
Andi Nagel	Region 107 RBM	1764	619-820-4957	andi_nagel@bd.com
Alex Hofstra	Maryland- District of Columbia, DE (South)	2879	410-952-5400	alex_hofstra@bd.com
Janet Quick	Virginia, NC (Northeast)	2987	804-399-7245	janet_quick@bd.com
Tim Ayotte	NC (Charlotte, Triad, Triangle SE to Wilmington)	2079	443-534-0370	tim_ayotte@bd.com
Jean Turner	Region 108 RBM	2174	502-727-7852	jean_turner@bd.com
Bruce McLaughlin*	WV, KY (Ashland area)- Ohio (Gallipolis area)	2855	304-634-3200	bruce_mclaughlin@bd.com
Don Allen	KY, Indiana (Central and Southeastern)	1441	502-836-1266	hugh_allen@bd.com
Laura Butcher*	KY (West) , Southwestern IN	2268	502-550-9280	laura_butcher@bd.com
Bob Preising	OH (Cincinnati & Dayton), Eastern KY	9620	513-300-1828	robert_preising@bd.com
Christopher Bryant	Missouri (excl. Kansas City), Illinois (Southern)	9652	636-544-2426	christopher_bryant@bd.com
Rachelle Landry	Region 109 RBM	1911	512-587-0554	rachelle_landry@bd.com
Alex Tessmer	Arizona (excluding Yuma)	2606	602-885-0970	alex_tessmer@bd.com
William Hays	Colorado	1374	303-241-1894	william_hays@bd.com
Brian Conboy*	New Mexico, Texas (El Paso area)	2296	505-205-8383	brian_conboy@bd.com
Dawn Vondra*	Nebraska, Iowa (Western)	2361	402-651-6191	dawn_vondra@bd.com
Denise Gregory	Kansas (Greater Kansas City area)	2574	816 679 5817	denise_gregory@bd.com
Ken Raleigh*	Utah- Wyoming	2148	801-556-5819	kenneth_raleigh@bd.com
Robert Roose*	Iowa (excluding Western Iowa)	2267	319 230-5951	robert_roose@bd.com
Robert SHERMATERO	Region 110 RBM	2800	248-563-9730	robert_shermatero@bd.com
Dawn Abbey*	Ohio (Central, Columbus)	2859	419-376-4600	dawn_abbey@bd.com
Chris Hearty	Ohio (North of Mansfield)	2891	330-329-3000	christopher_hearty@bd.com
Dan Brunner	Michigan, Indiana (Northern)	2850	734-807-9960	dan_brunner@bd.com
Beth Seward*	Greater Detroit	2849	248-521-5525	beth_seward@bd.com
Jim Meurer	Region 111 RBM	2300	630-886-4284	james_meurer@bd.com
Michael Cates	Illinois (Chicago North), WI (Madison, Milwaukee)	1649	312-848-0928	michael_cates@bd.com
George Hollingsworth	Illinois (Chicago South), Indiana (Northwest)	2392	219-670-0129	george_hollingsworth@bd.com
Erin Hammill	Minneapolis, St Paul, Minnesota and rural areas	2787	612-978-6431	erin_hammill@bd.com
Mary Jo Conrad*	North Dakota- Minnesota (Far North)	2365	612-963-7046	mary_conrad@bd.com
Chris Gardner*	South Dakota	2364	612-910-1826	christopher_gardner@bd.com
Bill Butz	Region 112 RBM	9244	971-226-9454	bill_butz@bd.com
Garrett Mau	Idaho (Northern), Montana, Washington (excl. SW)	2957	206-954-9116	garrett_mau@bd.com
Sandra Santos	CA (Northern- San Francisco, San Jose)	2894	650-793-9655	sandra_santos@bd.com
Tara Rutledge*	Alaska, Oregon, Washington (SW), Idaho (South)	2269	503-780-6370	tara.rutledge@bd.com
Jennifer Licciardi*	CA (Northern), Reno	9753	916-214-3743	jennifer_licciardi@bd.com
Regis Danon*	CA (San Francisco, Sacramento, Fresno)	2896	619-316-9513	regis_danon@bd.com
Reed Hurst	Region 113 RBM	1638	469-387-6260	reed_hurst@bd.com
Darren Davis	Texas (Metro Dallas- East TX)	2836	214-725-7549	darren_davis@bd.com
David Williams	Texas (Houston, Galveston, Beaumont)	2289	713-449-7176	david_williams@bd.com
John Sivak	Texas (Ft. Worth, Abilene, Amarillo, Luccock)	9240	817-320-6664	john_sivak@bd.com
Blaire Tully	Texas (Austin, San Antonio, Rio Grande Valley)	9623	512-736-5366	blaire_tully@bd.com
Ron Randle	Region 114 RBM	1796	949-433-9202	ronald_randle@bd.com
Emily Estrada	District Sales Manager	2596	951-255-4700	emily_estrada@bd.com
Julie Villaroman	CA (O Cty, Ontario, Pomona, Riverside Co, Palm Springs)	2103	714-673-0400	julie_villaroman@bd.com
Michael McDaniel	CA (San Diego area), Nevada (Southern)	9630	619-592-1604	michael_mcdaniel@bd.com
Maude Hameda*	Hawaii	1479	808-226-6110	maude_hameda@bd.com
Ricky Lomba	CA (LA, Kern, Ventura, Santa Barbara Counties)	2951	818-489-9262	jose_lomba@bd.com